HB 2391 Bohac

SUBJECT: Allowing consumers to request a refund for certain low-value gift cards

COMMITTEE: Business and Industry — favorable, without amendment

VOTE: 5 ayes — Oliveira, Simmons, Collier, Fletcher, Romero

1 nay — Rinaldi

1 absent — Villalba

WITNESSES: For — (*Registered*, but did not testify: Michael Weaver, Church Group;

Angela Smith, Fredericksburg Tea Party; Matt Long; Sandy Ward)

Against - None

BACKGROUND: Under Business and Commerce Code, sec. 604.001, "stored value card"

> means a record, including one that contains a microprocessor chip, magnetic strip, or other means of storing information, that evidences a promise for monetary consideration of the card, is prefunded, and has a value that is reduced on redemption. This includes a gift card or gift

certificate.

Currently, consumers are not entitled to receive a cash refund on a lowvalue, stored-value card that they own. Rather, it is at the business

owner's discretion.

DIGEST: Under HB 2391, a seller would have to refund the balance of a stored-

> value card at the request of a consumer under certain circumstances. A consumer could request the refund if the consumer redeemed the card in person to make a purchase and if, following the redemption, a balance of less than \$2.50 remained on the card. The seller would have to issue the

refund in cash.

The bill would not apply to certain stored-value cards, including cards:

issued by a financial institution, a federally insured financial

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institution, or an air carrier;

- issued as a prepaid calling card;
- distributed by the issuer to a person under a program, such as a rewards, loyalty, or promotional program, and was not issued or reloaded in exchange for money tendered by the cardholder;
- issued as a refund for merchandise returned without a receipt; or
- that had an initial value of \$5 or less and to which additional value could not be added.

The bill would take effect September 1, 2015.