HOUSE RESEARCH ORGANIZATION bill analysis

4/19/2021

HB 3348 (2nd reading)
Pacheco, et al.
(CSHB 3348 by Frullo)

SUBJECT: Increasing community college baccalaureate degree programs

COMMITTEE: Higher Education — committee substitute recommended

VOTE: 10 ayes — Murphy, Pacheco, Cortez, Frullo, Muñoz, Ortega, Parker,

Raney, C. Turner, J. Turner

0 nays

1 absent — P. King

WITNESSES: For — (Registered, but did not testify: Dana Harris, Austin Chamber of

Commerce; Logan Spence, Lone Star College; Stephanie Hoffman)

Against — None

On — Mike Flores, Alamo Colleges District; Richard Rhodes, Austin

Community College District; (Registered, but did not testify: Thomas

Parkinson)

BACKGROUND: Education Code subch. L allows certain community colleges to offer

baccalaureate degree programs in the fields of applied science, applied

technology, and nursing if authorized by the Higher Education Coordinating Board. Sec. 130.306(b) limits community colleges to offering three baccalaureate degree programs, although community

colleges that previously participated in a pilot project to offer baccalaureate degree programs may offer five such programs.

DIGEST: CSHB 3348 would raise the cap on the number of baccalaureate degree

programs a public junior or community college could offer from three to

five.

The bill would take immediate effect if finally passed by a two-thirds record vote of the membership of each house. Otherwise, it would take

effect September 1, 2021.

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SUPPORTERS SAY:

CSHB 3348 would allow community colleges to offer additional affordable bachelor's degree programs aligned to area workforce needs. Since the Legislature in 2017 authorized most community colleges to offer bachelor's degrees, demand for additional degree programs has grown, particularly in areas related to healthcare, technology, manufacturing, and construction.

The programs commonly serve adults who already are in a job such as nursing or information technology but need to acquire a bachelor's degree to move into management or earn a higher salary. Community college baccalaureate programs are developed in coordination with local business and industry leaders to ensure they are meeting an area workforce need. Most of the students entering these programs would not otherwise obtain a four-year degree, often because of family responsibilities or financial concerns. These students should have the opportunity to obtain a bachelor's degree without having to incur significant student debt.

Baccalaureate degree programs at community colleges must be approved by the Texas Higher Education Coordinating Board, which must consider whether the program would unnecessarily duplicate degree programs offered by other higher education institutions and whether the college has long-term plans to finance the program and recruit any necessary faculty, among other factors.

CRITICS SAY: No concerns identified.