

BILL ANALYSIS

Senate Research Center

H.B. 3074
By: Creighton (Uresti)
Business & Commerce
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Engrossed

AUTHOR'S / SPONSOR'S STATEMENT OF INTENT

The 79th Legislature, Regular Session, 2005, enacted S.B. 998, allowing entities that contract with a local workforce development board (board) to use, display, and advertise their business names when providing one-stop workforce services for the 28 boards across the state.

Advertising under different names within a common board area leads to confusion and limits the effectiveness of the services that can be accessed due to consumers' inability to identify the various entities providing services in that area. The Texas Workforce Commission believes that the determination on whether or not a board's contractor may advertise its business name should reside with the board, not with the contractor. This will provide the board, as the decision-making authority for a given area, the option of providing services under a common brand.

H.B. 3074 prohibits a board's contractor from using, displaying, or advertising the contractor's name when providing workforce services for the board.

RULEMAKING AUTHORITY

Rulemaking authority previously granted to the Texas Workforce Commission is modified in SECTION 1 (Section 2308.264, Government Code) of this bill.

SECTION BY SECTION ANALYSIS

SECTION 1. Amends Section 2308.264(e), Government Code, to delete existing text requiring the Texas Workforce Commission by rule to establish guidelines designed to ensure that an entity that contracts with a local workforce development board (board) under this section (Contracting for Service Delivery) may use, display, and advertise the entity's name when providing workforce services for the board.

SECTION 2. Effective date: upon passage or September 1, 2007.